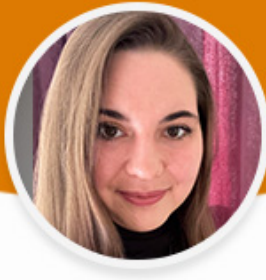## Salesforce Webinars
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Make Revenue Teams More Efficient with Account-Based Marketing

Upcoming Webinar January 18, 2023 11:00 AM PST

Featured Speakers:

Kelli Meador, Senior Manager, Marketing Operations, Grammarly

Ruth Bolster, Product Marketing Manager, Salesforce

Grace Izard, Lead Solutions Engineer, Salesforce

Marketing and sales teams are always looking for ways to increase their efficiency and work better together. But what actions can they take to increase their productivity and work better together? In this session, we will share tips on how sales and marketing can use Account-Based Strategies and marketing automation to:

- Drive efficiency
- Automate efforts at scale
- Increase productivity through strengthened marketing sales alignment
- Reduce costs by identifying and scaling efforts that work

Access the webinar now.

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